



**EXECUTIVE ORDER NO. 250
Series of 2023**

**AN ORDER REORGANIZING THE LOCAL PRICE COORDINATING COUNCIL OF
PANABO CITY**

WHEREAS, it is the policy of the state to ensure the availability of basic necessities and prime commodities at all times and to provide effective and sufficient protection to consumers against hoarding, profiteering and cartels with respect to the supply, distribution, marketing and pricing of said goods, especially during periods of calamity, emergency, widespread illegal price manipulation and other similar situations;

WHEREAS, Republic Act (RA) No. 7581, otherwise known as the Price Act provides protection to consumers by stabilizing the prices of basic necessities and prime commodities and by prescribing measures against undue price increases during emergency situations and like occasions;

WHEREAS, RA 7394, otherwise known as the Consumer Act of the Philippines, requires that all articles of commerce and trade offered for sale to the public at retail shall be publicly displayed with appropriate tags or labels indicating the prices of such articles and said articles shall be sold uniformly and without discrimination at the stated price;

WHEREAS, RA 7581 otherwise known as the Price Act was enacted to carry out said mandates and to protect the consumers by stabilizing the prices of basic necessities and prime commodities by prescribing measures against undue price increases during emergency situations and like occasions;

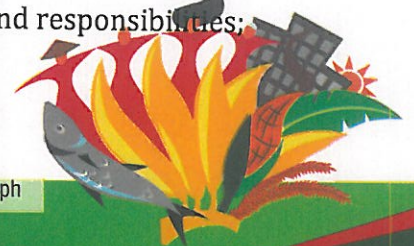
WHEREAS, Rule VI of the Rules and Regulations Implementing RA 7581 mandates the creation of a Price Coordinating Council that will coordinate, rationalize and monitor the programs of member agencies and the Local Price Coordinating Council (LPCC);

WHEREAS, Section 7 of the Price Act provides the President of the Philippines to impose a price ceiling on any basic necessity or prime commodity under any of the following conditions:

- a. The impendency, existence, or effects of a calamity;
- b. The threat, existence, or effect of an emergency;
- c. The prevalence or widespread acts of illegal price manipulation;
- d. The impendency, existence, or effect of any event that causes artificial and unreasonable increase in the price of the basic necessity or prime-commodity; and
- e. Whenever the prevailing price of any basic necessity or prime commodity has risen to unreasonable levels.

WHEREAS, the Department of Agriculture-Department of Trades and Industry-Department of Health-Department of the Interior and Local Government and Department of Environment and Natural Resources issued Joint Memorandum Circular No. 03, Series 2020, which strengthens the role of the Local Price Coordinating Council (LPCC) and the local government units in managing unreasonable and excessive price increase of basic necessities and prime commodities;

WHEREAS, in view of the Local Chief Executive's new term of office, the LPCC needs to be reorganized in order to give it a new mandate in carrying out its duties and responsibilities;



NOW, THEREFORE, I, JOSE E. RELAMPAGOS, by virtue of the authority vested in me as the City Mayor of Panabo City, do hereby order the following:

SECTION 1. REORGANIZATION. The Local Price Coordinating Council (LPCC) is hereby reorganized and shall be composed of the following:

Chairperson	: JOSE E. RELAMPAGOS City Mayor
Vice Chairperson	: DIR. ROMEO L. CASTANAGA DTI Provincial Director
Members	: ELECIA A. CABUNILAS Supervising TRO, LTO Panabo HON. SHERLOU F. BANGOY SP Member, Committee on Agriculture HON. OMAR P. RANAIN SP Member, Committee on Trade and Industry ATTY. JENNIFER N. YASOL City Prosecutor NEMESIO L. RASGO, JR. CGDH I, CEEMDO ENGR. FELIX JONASES P. SENAJON CGDH I, Acting CPDC DR. SAMUEL N. ANAY CGDH I, CAGRO DR. ERANIE L. PANGILINAN CGADH I, Acting CHO DR. JOSEPH RAYMUND A. SUMABAL CGDH I, Acting CENRO JULIET S. NACARIO Licensing Officer III, CMO-BPLS ROQUEOS L. CIMA FRANCA AO V, CMO-POSS ALVIN YBANEZ OIC TMU
<i>Consumer Group</i>	BAE MERLINDA ARANAR Panabo City Tribal Council, Inc.
<i>Agricultural Producer</i>	ANECITA BUENAFLOR Nagkakaisang Manggugulay Central Market Panabo City
<i>Trading, Manufacturing and Retail Sector</i>	DR. REYNALDO GULANE President, Panabo City Chamber of Commerce EDWIN C. BARRIGA Owner, ECB Rich Products Distributor ANALYN ABAPO Manager, Gaisano Grand
CSO	LIBERTAD V. REGIS Chairperson, Panabo City Government Employees Multi- Purpose Coop.

Secretariat: City Economic Enterprise Management and Dev't Office
headed by DULCE E. RELOPEZ, CGADH I

SECTION 2. FUNCTIONS. The LPCC shall perform the following functions:

1. Coordinate and rationalize the programs to stabilize prices and supply of member agencies in the respective provinces, municipalities and cities;
2. Recommend to the National Price Coordinating Council or to the implementing agencies suggested retail prices (SRP) and/or the price ceilings for certain basic necessities and/or prime commodities in their respective areas.
3. To conduct an in-depth analysis on the causes for price fluctuations.
4. To recommend action steps to correct unwarranted price increases and supply shortages.
5. Undertake measures during emergencies (i.e. crisis, calamity, or state of emergency) to coordinate the implementation of the rules issued by implementing agencies, such as but not limited to the following emergency measures enumerated in Rule VII, Section 1 of the IRR of the Price Act.
 - a. Price/supply monitoring activities of basic and prime commodities should be conducted immediately following the calamity or state of emergency.
 - b. Frequency of price/supply monitoring may be increased. Only items with price change and supply problems should be reported.
 - c. Reports must be submitted to the Secretariat of the NPCC for coordination.
 - d. Frequency of the price/supply report may be reduced as soon as prices and supply have stabilized.
6. In accordance with the deputation or enlistment by implementing agencies of other government agencies during emergencies, provide assistance in the monitoring, transport, movement, and distribution of commodities.

SECTION 3. ACTION TEAM. An action team shall be formed from the LPCC, with the purpose of undertaking the following actions:

1. Carry out, implement and enforce the policies and decisions of the LPCC;
2. Coordinate the actions of all implementing agencies involved in the monitoring and investigation of abnormal price movements and shortages of basic necessities and prime commodities;
3. Call upon any official, agent, employee, agency or instrumentality of the national or local government for any other assistance that he may deem necessary to carry out the purposes of RA 7581;
4. Establish linkage and coordinate with nongovernment or private organizations in the affected area to assist in the monitoring and implementation of price control therein; and
5. Exercise such other functions and duties as may be given by the Chairperson.

SECTION 4. DIRECTIONS. The following measures to address exorbitant, excessive and unreasonable price increases of basic necessities and prime commodities, especially those with Suggested Retail Prices:

1. Conduct regular inspections of public and private markets;
2. Deputation of Barangay Officials and Non-Government Organizations (NGOs) to monitor abnormal price increases;
3. Submission of regular reports on violations of the Price Act to the Secretariat of NPCC;
4. Provide stalls, kiosks and/or spaces for the KADIWA ni ANI at KITA Program of DA/CAGRO and Diskwento Caravan of DTI in the public markets, including flea market at the barangay level, under its jurisdiction and control.

Copies of the aforementioned reports shall be provided or submitted to the DILG Field Office. The reports shall be consolidated at the DILG Provincial Office and eventually at the DILG Regional Office prior to its submission to the Secretary.

SECTION 5. SUGGESTED RETAIL PRICE AND/OR PRICE CEILINGS. The LPCC may, using the result of their monitoring activities as basis, recommend to the NPCC, through the NPCC Secretariat, the issuance of SRP for certain agricultural basic necessities and/or prime commodities.

In accordance with Rule VIII of the IRR of the Price Act, the LPCCs shall call for a public hearing or conduct dialogues with representatives of DILG, producers, manufacturers, distributors, sellers and consumers in order to arrive at a reasonable price ceiling when circumstances so warrant under the law. In determining the reasonable price ceilings, the factors provided for under Section 8 of the Price Act may be taken into consideration.

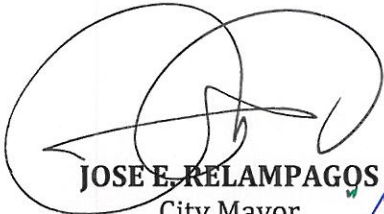
SECTION 6. OPERATIONAL EXPENSES AND FUNDING. All costs pertaining to the operations of the Council shall be chargeable against available funds and resources of the City, all subject to the usual government accounting and auditing rules and regulations.

SECTION 7. SEPARABILITY. In the event that any provision in this Order or any part hereof is declared invalid, illegal, or unconstitutional, the provisions not hereby affected shall remain in force and effect.

SECTION 8. REPEALING CLAUSE. All prior executive issuances inconsistent with the provisions of this Executive Order shall be deemed repealed.

SECTION 9. EFFECTIVITY. This order shall take effect immediately upon approval hereof.

Done this 15th day of September, 2023 at Panabo City, Davao del Norte, Philippines.


JOSE E. RELAMPAGOS
City Mayor